

OUR SERVICES

Custom Market Research

Project Management

Survey Data Collection

Recruiting

Survey Design

Programming

Interviewing



MARKET SECTOR

- Veterinarians - Large, Exotic, and Companion Animal
- Vet Techs/Nurses
- Practice Managers
- Customer Service Reps
- Medical Directors
- Livestock and Companion Animal Nutritionists
- Student
- Zoologist and Zoo Professionals
- Mobile Veterinarians
- Veterinary Practice Owners

CORE AUDIENCES

OVERALL NUMBERS

Profession	Contact Database	Online Feasibility
Nutritionists	750	200
Vets	4000	1000
Vet Techs	200	150
Office Staff	300	100
Mobile	100	40
Other	3000	500

TYPES OF VETS

Type of Vets	Contact Database	Online Feasibility
Companion Animal	3000	1000
Large Animal	1000	150

TYPES OF ANIMALS & SPECIALTY

Profession	Contact Database	Online Feasibility
Beef	300	100
Cow Calf	150	75
Stocker	100	35
Feedlot	100	35
Dairy	200	75
Swine	100	50
Equine	200	60
Specialty Animals	Contact Database	Online Feasibility
Poultry	75	25
Exotic	100	35
Other	200	65

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